



Martins Singer Baby Lock Janome Viking Newsletter

Telephone: 760-739-8222 or 800-401-8151

info@sewingmachinesplus.com

New Years Greetings from the Martins

The year of 2007 has been a busy one for the Martin Sewing Family. We have watched our Internet business sewingmachinesplus.com grow by leaps and bounds. Chris keeps the website going and Cory is the hand behind processing the orders. We were at the Rusty Barn Show in Del Mar again this year. For the first time, we were in the San Diego County Fair. The Fair was 22 long days in the heat of the summer, but we got to meet lots of new people and renew old friendships.

In August, we were at

the San Diego Quilt Show for the second year. Lots of great quilts and quilters! October brought us to the El Camino Quilt Show at Cal State San Marcos. In November and December, 100 people came to hear John Deer dazzle us with his Adorable Ideas and digitizing expertise.

We also added Viking sewing machines to our product line this year. What a complete line of machine choices we now carry!

On a personal level, baby Ava turned one

year old this year. How great to see the world through the eyes of a child!

As we experience all these growing pains, we have filled up every available space in the store. We are trying to juggle places for our Internet packing, our machines and notions, and classroom space. Please be patient with us as we continue to reorganize and seek out larger spaces.

Happy New Year from Ron, Debra, Chris, & Cory Martin, Janet and Scott, and the rest of the store staff.

John Deer Embroidery Designs

One hundred people had the opportunity to be entertained and educated by John Deer about embroidery digitizing. In addition to watching John create embroidery designs with a click of a mouse or a flick of his pen, we also got to see lots of his excellent and unique embroidery designs and tutorial DVDs. If you would like to purchase

any of these designs from your home, just log on to: www.adorableideas.com When you are logged on to the home page, you will see a box that says "Your Dealer" on the right hand side. Under "Support your local Dealer", click on dealers. Then pick CA on the map, find San Marcos, and select "Singer Babylock Sewing and

Vacuum Center". Martins will then get credit for your sale, and you will get some great software. While you are there, you might want to check out the "Ladybug Club" which offers you 2 designs per month at a low price. Make sure you select Martins as your dealer each time you make a purchase.

Martin Singer
Baby Lock Janome
Viking

Volume II, Issue 1

January 2008



Inside this issue:

MasterWorks Comparisons	2
January Classes	3
Check out these Singer Sewing Machines	3
Sew What's New	4
The New Baby Lock BMP8	4

MasterWorks II Is Here! Check out what's new...

Feature	MasterWorks II	MasterWorks	MasterWorks Lite
Artwork Formats	.bmp, .ai, .eps, .emf, .wmf, .jpg, .tif, .pcx, .pct, .tga	.bmp, .ai, .eps, .emf, .wmf, .jpg, .tif, .pcx, .pct, .tga	.bmp, .ai, .eps, .emf, .wmf, .jpg, .tif, .pcx, .pct, .tga
Recipe Creator	Yes	No	No
Create Color Palette	Yes	No	No
Zoom Tools	Yes, includes 600x	Yes, includes 400x	Yes, includes 600x
Program Preferences	Yes	Yes	Yes
Navigator Window	Yes	No	No
Autodigitizing Wizard	Yes	Yes	Yes
Photo Stitch Wizard	Yes	Yes	No
Artwork Wizard	Yes	Yes	No
Pre-Digitized Fonts	128 Fonts – 14 Monograms	128 Fonts – 14 Monograms	98 Fonts – 4 Monograms
True Type Fonts	Yes	Yes	No
Fonts: Change fill	Standard, Fancy	Standard	Standard
Fonts: Add underlay to True Type Fonts	Yes	No	No
Spell Check	Yes	No	No
Text on Path	Yes	No	No
Outline Font (change to outline)	Yes	Yes	No
Circular Text - Upper & Lower lettering	Yes	No	Yes
Standard Pattern Editor	Yes	Yes	No
Appliqué stitch type	Satin, Motif, Blanket	Satin, Motif, Blanket	Satin
Embossing	Yes	Yes	No
Create Holes	Yes	Yes	No
Quick Picks (pre-digitized shapes)	Yes	Yes	No
Pen Tools	Pen, Bezier, Line	Pen, Bezier, Line	Pen, Line
Magic Wand Tools	Magic Wand, Line Art Wand	Magic Wand, Line Art Wand	Magic Wand, Line Art Wand
Buttonhole Decorations	Yes, 11	No	No
Editing in 3D	Yes	Yes	Yes
Browse Designs	Yes	No	No
Auto Baste	Yes	Yes	Yes
Fit to Hoop	Yes	Yes	Yes
Convert to Outlines	Yes	No	No
Split Artwork	Yes	Yes	No
Merge Stitch Files	Yes	Yes	No
600 clip art files	Yes	No	No

January Classes

Digitizing Dilemmas, January 5, 2008 – 10 am to 12 noon - \$10 or an original design. Bring an original digitized design to share and leave with copies of other designs. Challenge the group with your digitizing questions and get some answers.

Masterworks – Tuesday, January 8, 2008- 10 to noon; or January 12, 1 pm to 3 pm - \$25.** Hone your skills on your Masterworks software. This month's topic is Introduction to Artwork.

Private Lessons with JC – Tuesday, January 8, 2008—1 pm to 5 pm - Sign up for an hour or more of private sewing instruction. The cost is \$20 per hour.

Palette – Thursday, January 10, 2008 – 10 am to 12 noon - \$25.** Increase your expertise in working with your Palette Digitizing software.

Ellegante Upgrades—January 10 (6 pm to 9 pm) or January 11 (10 am to 1 pm) - free. Learn how to use the 3.0 and 4.0 upgrades. If you already have the upgrades, bring your machine to class. If you want to learn more about the upgrades before you purchase, you still need to register. Limited to 8 participants.

Know Your Serger – Saturday, January 12, 2008 - 10 am to

noon - \$25.** Did you get a new serger for Christmas? Still waiting to start using the serger you got last year? Let Janet teach you how to use` this versatile machine.

Serger Techniques – Thursday, January 24, 2008 – 10 am to 12 noon—\$25, Learn three different serger techniques while making a pillow.

Basic Beginning Sewing—Saturday, January 26. - \$25. Learn how to insert a zipper while making a small cosmetic bag.

Stitch & Place—January 28 (5:00 to 9:00 pm) or January 29 (10 am to 2 pm) - free with purchase of software (\$99).

Learn perfect embroidery placement. Bring your embroidery machine, a design to stitch, and thread.

*Watch our Information page at
www.sewingmachinesplus.com/martins.php
for up-to-date class schedules and
supply lists and class sign-up guidelines.*

Check out these Singer Sewing Machines!!

Look on our website at www.sewingmachinesplus.com for more information.

SINGER® FUTURA™

Key Features

- Unique computer linked embroidery and sewing machine all in one
- 120 built in designs and 600 stitches per minute
- CE-250 Includes Auto Punch Embroidery Software package to convert Clip Art to embroidery
- CE-250 has 100 stitches and 5 one-step button holes



SINGER® CONFIDENCE™

Key Features

- Electronic machine with time saving features including one-step buttonholes, see through bobbin cover, automatic needle threader
- Built in alphabet and memory capability
- Drop & Sew™ bobbin system
- 7470 has 173 stitches and 7 one-step buttonholes

SINGER® INSPIRATION™

Key Features

- Designed by sewers for beginning sewers
- Mechanical machine with new sleek design
- Eliminates beginning sewers' challenges with NoError™ Threading, SureFit™ Bobbin, and StayBright™ LED Light
- 4228 has 28 stitches and a one step buttonholes

Sew What's New



See What's New!
Share a project!
Get a prize!

"Sew What's New" is back after our holiday hiatus. Hopefully, you were one of the many who joined us for our holiday Open House. Great prizes were given, embroidery machines were used, and the serger got a work-out, too.

January 16 & 19
10 am to 12 noon
FREE!

Baby Lock BMP8 Now Available!

The Embroidery Professional was designed to bridge the gap between home embroidery machines and industrial machines. It's compact enough to sit on a table-top, but offers six needles and a speed of 1,000 spm, allowing you to sew multiples in record speed with professional results.

Semi-Industrial Features

- 6 needles- 1 position for each needle
- Maximum embroidery speed- 1,000 stitches per minute
- Maximum embroidery fill stitching speed- 1,000 stitches per minute
- Stitch capacity: machine will read up to
 - 500,000 stitches per design, or
 - 500 color changes
 - 100 combined designs

Software/Connectivity

- Optional External USB 128 MB Flash Drive
- Designer's Gallery StudioPlus embroidery software
- USB (type A)
- Direct PC connection via USB Port (type B)

- Embroidery card slot
- Reads multiple formats (PES, PEC, DST, PHC)
- Upgradeable through USB connection

Convenience Features

- Built-in memory (767 KB)
- Bobbin system: front loading, vertical rotary hook
- Push button, automatic needle threader
- LED light in threading area
- Automatic thread trimmer (upper and lower)
- Start/Stop button with lock feature
- On-screen speed control

Customizing Features

- Character/text array editing
- Pattern rotation (1°, 10° or 90° increments)
- Design size change (10% reduction to 20% increase) on most designs
- Needle forward and reverse position placement (1, 10, or 100 stitch increments)
- Instant needle edge placement (8 starting and 8 ending positions)
- Thread color display in 6 options
- Custom color displays in 3 options:
 - Original Palette, Custom Palette 1, Custom Palette 2
- Embroidery fields (4 hoops included)
 - Extra Large 7-7/8" x 11-3/4"



- Large 5-1/8" x 7-1/8"
- Medium 4" x 4"
- Small 1-1/2" x 2-3/8"
- Built-in embroidery designs
 - 60 Designs
 - Large floral alphabet
 - 14 Styles of alphabets including exclusive script alphabet
 - 10 frames with 12 design stitches
 - Monogram designs with frames

Support Features

- Built-in operation guide
- Warranty (5 years limited, 2 years computer circuit, 1 year electrical, 1 year parts, 1 year labor)

Optional Cap Hoop

- Embroider caps easier and quicker with the optional cap hoop set. This snap-on hoop allows you to embroider along the curve of any cap. Buy additional cap frames to have several caps hooped and ready to snap in.

Financing

- Ask us about interest free financing.