

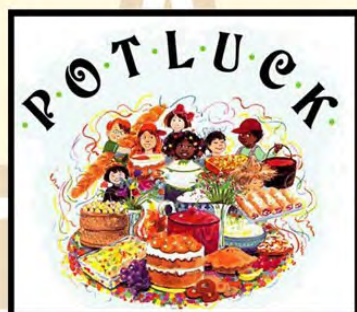
Telephone: 760-739-8222 or 800-401-8151

SewingMachinesPlus
713 Center Drive
San Marcos, CA
February 2012
Volume VI, Issue 2

A Sale So Big We Will Be Open on Sunday

Sale starts on Friday, February 3rd

60 months no interest financing on all eligible
Baby Lock purchases



&



Sunday, February 5
11 am to 3 pm

Call 760-739-8222
to RSVP



...and still be home in
time for the Super Bowl!

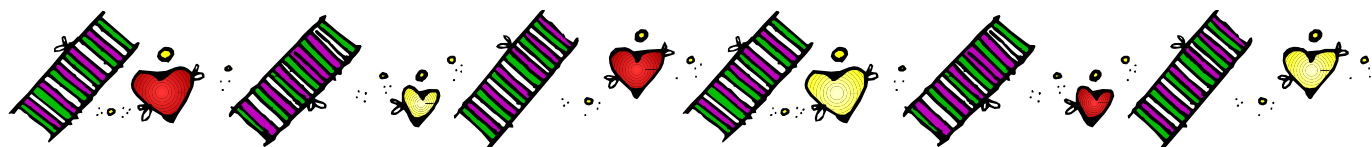


February



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February Classes — Call 760-739-8222 to Register

(Go to http://www.sewingmachinesplus.com/media/pdf_files/Calendars/feb2012.html)

Appt. with JC - 2/2/2012 - 1:00 PM to 6:00 PM - \$25/hour - Sign up for an hour or more of private sewing instruction for a topic of your choice.

Learn to Sew and Mend - 2/2/2012 - 6:00 PM to 8:00 PM - \$20/\$25 - This class is for those who want to learn how to sew to make home decorating projects and / or mend clothing.

Bernina 830 Mastery - 2/3/2012 - 1:00 PM to 3:00 PM - \$50* - Learn your way around your Bernina 830 machine.

Serger Club - 2/3/2012 - 6:00 PM to 8:00 PM - \$10 or \$80/year - Use the speed and efficiency of your serger to make this tote.

Sewing Machine Users' Group - 2/4/2012 - 10:00 AM to 12:00 PM - \$10 or \$80/year - Each month you will make a different block featuring specialty feet and interesting textures.

All About ME Embroidery Machine Users' Group (AAM) - 2/4/2012 - 1:00 PM to 3:00 PM - \$10 or \$80 year - Find out how to stitch up a great little carryall in a snap.

Sit and Sew - 2/5/2012 - 11:00 AM to 3:00 PM - FREE - We are combining the Sit and Sew with a Pot Luck on Super Bowl Sunday. There will also be a great sale going on.

Intermediate Long Arm Quilting - 2/6/2012 - 10:30 AM to 2:30 PM - \$25 - Not just for long arm owners, Merry Jo presents principles of machine quilting. This month's topic is "Blocks & Borders."

Love Your New Embroidery Machine - 2/7/2012 - 1:00 PM to 3:00 PM - \$50* - In this class, you will learn the basics of operating your new embroidery machine.

All About ME Embroidery Machine Users' Group (AAM) - 2/7/2012 - 6:00 PM to 8:00 PM - \$10 or \$80 year - see Feb 4 for details.

Introduction to Long Arm Quilting - 2/8/2012 - 10:00 AM to 4:00 PM - \$33 - This introductory class will cover the basics of long arm quilting. Many of these techniques work on your domestic machine, too.

Know Your Feet, Pt. 4 - 2/9/2012 - 10:00 AM to 12:00 PM - \$50* - In this class, you will learn what the pintuck and rolled hem feet can do.

Know Your Singer Futura/XL400 - 2/9/2012 - 3:00 PM to 5:00 PM - \$50* - In this class, you will learn about the features that are unique to Singer Futura line of embroidery machines, including the CE150, 250, &350 and the XL400.

Know Your Feet, Pt. 1 - 2/9/2012 - 6:00 PM to 8:00 PM - \$25** - Learn about the basic feet that came with your sewing machine.

Love Your Serger - 2/10/2012 - 10:00 AM to 12:00 PM - \$50* - Still haven't taken your serger out of its box? Let Janet help take the fear out of using this versatile machine.

Love Your New Sewing Machine - 2/10/2012 - 1:00 PM to 3:00 PM - \$50* - In this class, you will learn the basics of operating your new sewing machine.

Junior Sewing Club - 2/11/2012 - 10:00 AM to 5:00 PM - \$45— Just in time for Valentine's Day! This month Miss Macy

has some fun heart projects.



Classes (Cont'd.)



Sit and Sew - 2/13/2012 - 10:00 AM to 3:00 PM - FREE - Bring your current or unfinished projects to work on. Bring a friend, bring your sewing machine, bring a lunch, and come to just sew!

Cutwork Club - 2/13/2012 - 3:30 PM to 5:30 PM - \$10 or \$80/year - This ongoing club will work with software and cutwork needles.

Mystery Quilt - 2/14/2012 - 1:00 PM to 3:00 PM - Macy will mystify you with this paper-pieced quilt. This is the second class.

Intermediate Youth Sewing Class - 2/14/2012 - 4:00 PM to 7:00 PM - \$15 - This class is for our youth who have sewing experience.

Quilts of Valor - 2/15/2012 - 1:00 PM to 6:00 PM - FREE - Make quilts for wounded warriors.

Multi-Needle Users' Club - 2/15/2012 - 6:00 PM to 8:00 PM - \$10 or \$80/year - We will be setting the machine for and sewing out hats with the hat hoop.

Computer Club - 2/16/2012 - 10:00 AM to 12:00 PM - \$10 or \$80/year - This monthly club is designed for machine embroiderers. You will learn your computer and how Windows and file folders work

Know Your Feet, Pt. 6 - 2/16/2012 - 1:00 PM to 3:00 PM - \$50* - This class will cover the Pearl and Piping Foot and the Edge Joining/In the Ditch Foot.

Know Your Feet, Pt. 2 - 2/16/2012 - 3:30 PM to 5:30 PM - \$50* - This class will cover the cording foot and bias binders.



Palette/ PEdesign - 2/17/2012 - 10:00 AM to 12:00 PM - \$50* - Increase your expertise in working with your Palette or PEdesign Digitizing software, versions 6, 7 or 8.

Beginning MasterWorks - 2/17/2012 - 1:00 PM to 3:00 PM - \$50* - Increase your expertise in working with your MasterWorks software.

Beginning Floriani Software - 2/17/2012 - 3:30 PM to 5:30 PM - \$50* - Increase your expertise in working with your Floriani Software Suite or Total Control

My Label Club - 2/17/2012 - 5:30 PM to 8:30 PM - \$10 or \$80/year - Learn how to use MyLabel Pattern creation software.

Embroidery Club - 2/18/2012 - 1:00 PM to 3:00 PM - \$10 or \$80/year - We're using Place & Stitch Embroidery to transform a plain collared shirt into something Elegant!!!!

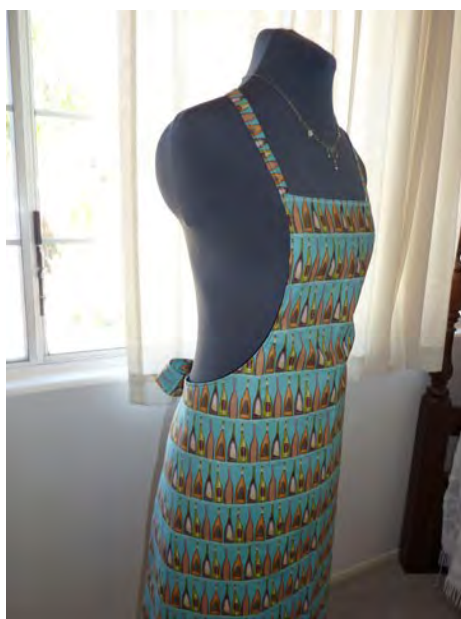


Mother/Daughter Day - 2/20/2012 - 12:00 PM to 4:00 PM - \$45 - What a fun project for mothers and daughters to do together! Make Butcher Style aprons with Macy. Your aprons can match or not. Add ruffles, add big flowers, whatever makes you smile.

Embroidery Club - 2/20/2012 - 6:00 PM to 8:00 PM - \$10 or \$80/year - see 2/18.

5D Software - 2/21/2012 - 1:00 PM to 3:00 PM - \$50* - Learn to digitize using Viking or Pfaff 5D Software.

BL/Brother "Choice" Machines, Screens - 2/21/2012 - 6:00 PM to 8:00 PM - \$50* - Learn your way around your sewing machine. This class will cover: Decorator's Choice, Quilter's Choice, Crafter's Choice, Sofia/Sofia2, Ellure Plus, Brother QC1000, Brother NX 420, 450, & 800, Brother NX650Q, or Brother 900D/950D.



*** Class is free if machine or software purchased at SewingMachine Plus.**

Classes (Cont'd.)

Love Your New Sewing Machine - 2/23/2012 - 10:00 AM to 12:00 PM - \$50* - In this class, you will learn the basics of operating your new sewing machine.

Love Your New Embroidery Machine - 2/23/2012 - 1:00 PM to 3:00 PM - \$50* -

In this class, you will learn the basics of operating your new embroidery machine.

Know Your CoverLock Machine - 2/23/2012 - 3:30 PM to 5:30 PM - \$50* - In this class, you will learn to operate your coverlock or five thread serger. By the end of the class, you will learn how sergers operate, understand how to thread your machine, and how to change and use the variety of stitches on your versatile machine

All About Me Stitch Out - 2/24/2012 - 10:00 AM to 2:00 PM - Stitch out the design from the All About ME club.

Serger Club - 2/24/2012 - 6:00 PM to 8:00 PM - \$10 or \$80/year - Make a table topper on your serger.

Software Sampler Digitizing Club - 2/25/2012 - 10:00 AM to 12:00 PM - \$10 or \$80/year - Learn how to digitize a logo.

Machine Quilters Users' Group - 2/27/2012 - 10:00 AM to 12:00 PM - \$10 or \$80/year - This monthly group will discuss topics interest to machine quilters, both long arms and single needle machines. This month's topic is batting.

Slashed Blocks - 2/27/2012 - 1:00 PM to 3:00 PM - \$15 - We are

slashing blocks, crazy slashed blocks! We will start with a 12" block and end up with a 13" block, huh? Want to make a quilt fast or a wall hanging in a couple of hours?!?

"Feet" Classes

Part 1: The feet that come with your machine

Part 2: Cording foot and bias binder

Part 3: Rufflers and Gathering Feet

Part 4: Pintuck and rolled hem

Part 5: Walking foot and darning foot

Part 6: Pearls 'n Piping and In the Ditch/Edge Joining Foot

All About Me Stitch Out - 2/27/2012 - 4:00 PM to 8:00 PM - Stitch out the design from the All About ME club.

Machine Cross Stitch - 2/28/2012 - 10:00 AM to 5:00 PM - \$30 - Your machine embroidery can look like a hand done Counted Cross stitch. You have a choice of two projects, "Beguiling Tiger" or "Unicorn Magic".

Mini Monthly Wall Hanging - 2/29/2012 - 10:00 AM to 2:00 PM - \$20 - Learn machine applique and/or paper piecing while making a great small wall hanging.

18" Doll Club - 2/29/2012 - 4:00 PM to 6:00 PM - \$15 - This month, we will make a great bean bag chair for our doll to sit in.

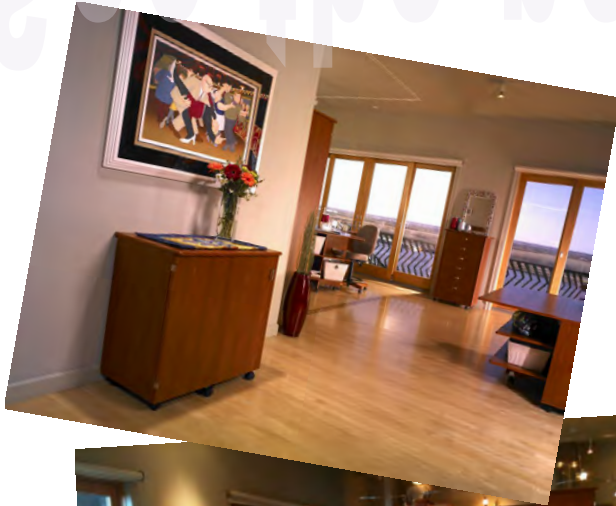


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See the new



ALL STAR EVENT

JANUARY 17-30, 2012

24-MONTH NO-INTEREST FINANCING

See what as low as \$19 per month can get you!†



Innov-is 40
Affordable
Designer Sewing
As low as

\$19 per month
plus tax††



Innov-is 80
Advanced Sewing for the
Fashion Enthusiast
As low as

\$25 per month
plus tax††



Innov-is NX-2000
Quilting & Sewing with a
Touch of English
As low as

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plus tax††



Innov-is 5000
Advanced Quilting,
Embroidery & Sewing in One
As low as

\$199 per month
plus tax††

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SEWING & EMBROIDERY LICENSEE
of



*Come see us at
SewingMachinesPlus.com*

†Offers valid on purchase of Innov-is 40, Innov-is 80, Innov-is NX-2000 or Innov-is 5000 made at participating Authorized Brother Innov-is Dealer locations between January 17 and January 30, 2012 when you use your GE Money credit card. On promo purchase balance, monthly payments equal to 1/24 of initial promo purchase balance amount [the promo purchase divided equally by the number of months in the promotional period] are required until expiration or termination of promotion, but no Finance Charges will be assessed if (1) promo purchase balance paid in full in 24 months, (2) all minimum monthly payments on account paid when due, and (3) account balance does not exceed credit limit. Otherwise, promo may be terminated. Standard terms apply to non-promotional purchases and optional charges. Promotional purchases on existing accounts may not receive full benefit of promo terms, including reduced APR applicable, if account is subject to delinquency pricing. As of October 1, 2011, variable APR: 29.99% & on all accounts in default, 29.99%. Minimum Finance Charge \$2.00. Subject to approval by GE Money Bank. \$19 per month pertains to Innov-is 40 only. Applicable tax not included in this quoted monthly fee. ††Innov-is 40 monthly payment of \$19 based on dealer price of \$456. ††Innov-is 80 monthly payment of \$25 based on dealer price of \$600. ††Innov-is NX-2000 monthly payment of \$99 based on dealer price of \$2,376. ††Innov-is 5000 monthly payment of \$199 based on dealer price of \$4,776. Prices set by dealers may vary. Visit a participating Authorized Brother Innov-is Dealer location or www.brother.com for claim forms and terms & conditions. ©2011 Brother International Corporation. All rights reserved. Brother Industries, Ltd., Nagoya, Japan. ©Laura Ashley, Ltd.

BERNINA⁺

made to create

February 2012 Special

25% OFF

Apply single or double cording in a snap



Two deep grooves beneath these presser feet allow you to apply one or two thick cords quickly and easily to your home dec projects!

For February 2012 only, get 25% OFF BERNINA Double Cord Feet #59 and #60

**Double Cord Feet
#59 and #60**

Offer good February 2012 at participating BERNINA dealers in the United States. Coupon may not be combined with any other offer.



nancy zieman TV

February Savings



50% OFF

Madeira Clear 60 wt.*

Monofil Thread - 1,100 yd.

(Item #97611001) *or any monofilament thread

Expires 03/12/2012

VALID ONLY AT PARTICIPATING BABY LOCK RETAILERS • LIMITED TIME OFFER • MAY NOT BE COMBINED WITH ANY OTHER OFFER

PFAFF®

Spread the Love... February Promotions



creative™ 4.0
+ embroidery unit

SAVE \$2000

reg. \$5999 *now* \$3999

Offer ends February 29, 2012



Free Quilters Toolbox with the purchase
of a SMARTER BY PFAFF® C1100 Pro

Offer ends February 29, 2012

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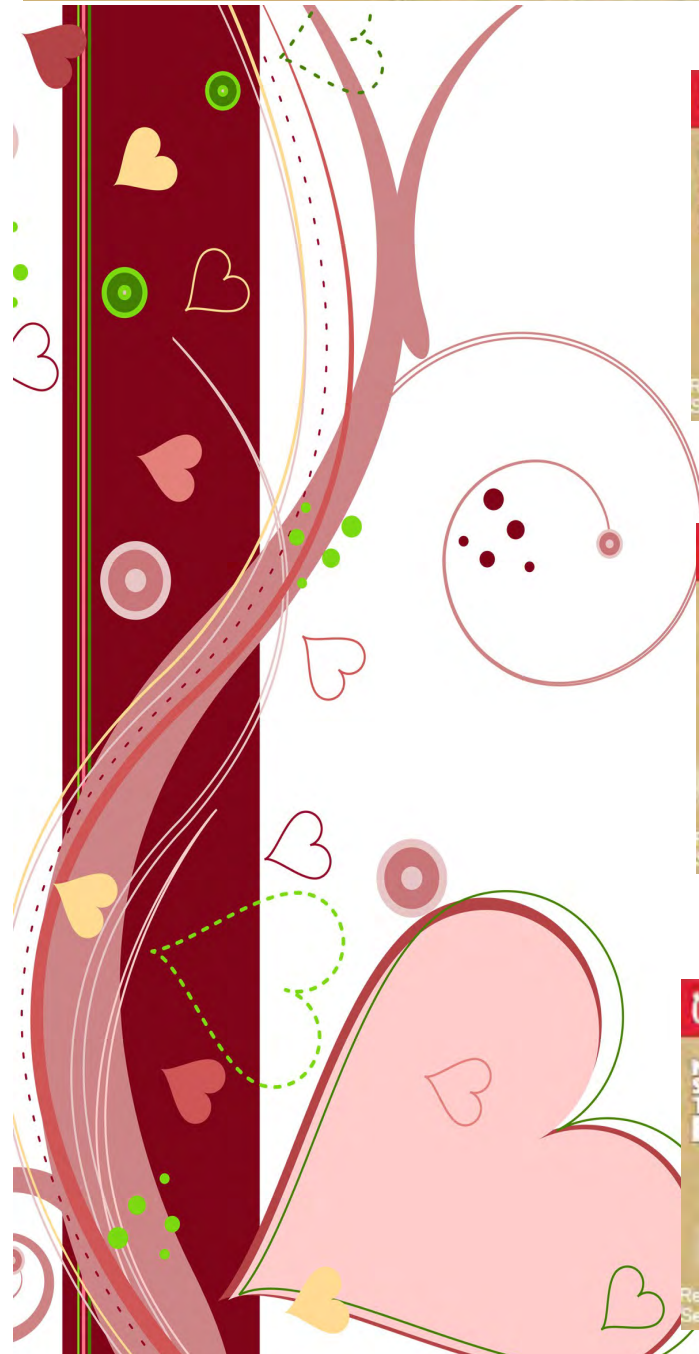
NATIONAL SOFTWARE TRADE-IN EVENT

Trade-In Your Old Software - Any Brand, Any Condition

Get up to \$400 cash back towards the purchase of a 5D™ Embroidery System



Rebate offer valid on purchases made February 15 - March 31, 2012 at participating dealers. See store for details. May not be combined with other offers. Some restrictions apply.



NATIONAL SOFTWARE TRADE-IN EVENT

Trade-In Your Old Software - Any Brand, Any Condition

Get \$400 cash back towards the purchase of a 5D™ Professional



Rebate offer valid on purchases made Feb 15 - Mar 31, 2012 at participating dealers. See store for details. May not be combined with other offers. Some restrictions apply.



NATIONAL SOFTWARE TRADE-IN EVENT

Trade-In Your Old Software - Any Brand, Any Condition

Get \$150 cash back towards the purchase of a 5D™ Embroidery Extra



Rebate offer valid on purchases made Feb 15 - Mar 31, 2012 at participating dealers. See store for details. May not be combined with other offers. Some restrictions apply.



NATIONAL SOFTWARE TRADE-IN EVENT

Trade-In Your Old Software - Any Brand, Any Condition

Get \$50 cash back towards the purchase of a 5D™ Embroidery



Rebate offer valid on purchases made Feb 15 - Mar 31, 2012 at participating dealers. See store for details. May not be combined with other offers. Some restrictions apply.



PROJECT INSTRUCTIONS:

Create the Notebook

- Create your pattern for the Notebook following the instructions from the book, and mark the pattern onto the fabric to be used for the Outer Notebook.
- Cut the fabric for the Outer Notebook at least 4 inches larger than required (2 inches beyond the marked line on all sides.)
- Apply the heavyweight stabilizer with 505 spray.
- Hoop the fabric and Embroider the logos and designs on the right hand side of the fabric - WITHIN the marked area.
- Keep the design at least 2 inches INSIDE the marked lines.

Optional -

- Embroider the Notebook Spine. The design is included on the CD

Supplies:

- One Yard Wonders: 101 Sewing Projects to make with 1 Yard of Fabric!
- Notebook
- Fiber Form
- Heavyweight Cutaway
- 505 Spray Adhesive
- Ultra Pro Seam Ripper (just in case :)
- Walking Foot
- Version 6 Software

Create the CD Case

- Measure, Cut and assemble the CD Case except for the bottom 2 pocket pieces. On my sample I only created pockets for 10 CDs and I used the lowest (smallest) pocket for the front of my Notebook (you could also use it for the inner pocket in the Notebook.)
- Omitting the lowest CD pocket leaves more room to embroider the Sampler Logo.
- Embroider the Software Sampler Logo onto the right side of the lowest pocket before attaching to the main unit as directed by the instructions in the book.
- Continue to create the Case following the project instructions.

February 25, 2012

10 am to 12 noon



Serger Club Presents *Microwave Sewing*



If you enjoy the speed of microwave cooking, you'll love the speed of sewing with a serger. Revisit some serger basics while exploring functional and creative uses for the serger in these simple projects.

Explore these techniques:

- Basic Serger Settings
- Flatlocking
- Rolled Hem
- Lettuce Edgings

**Don't miss the Fun!
Join BERNINA Educator
Susan Fears for the
presentation & then try
the techniques yourself!**

Date: February 3, 2012

Time: 6 to 8 pm

**Serger
Club**

Sew What's New



See what's New!
Share a project!
Get a prize!

The "Sew What's New" club meets monthly to learn about new products and ideas in the world of machine sewing—quilting, embroidery, clothing, etc.

Participants share their own projects. Everyone who shares receives a gift.

Classes for the next month are described, and you get the first chance to sign up. The door prizes and refreshments are great, too.

February 15 & 18, 2012

10 am to 12 noon

FREE!

Save the Date

**Momo-Dini
Embroidery
Art**

July 20 & 21, 2012